



Document Title	COOKIE POLICY		
Document Number	AURAINFOSEC_2021_3	Revision Number	1
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COOKIE POLICY

ACCOUNTABILITY	Name & Position	Signature	Date
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A person using Zendascope (Pty) Ltd documents or data accepts the risks of:

- a) Using the documents or data in hard copy version without requesting and checking them for accuracy against the original electronic published document.*
- b) Uncontrolled if printed.*
- c) Using the documents or data for any purpose not agreed to in writing by Zendascope (Pty) Ltd.*

DOCUMENT VERSION AND CHANGE CONTROL

VERSION	DATE	AUTHOR	COMMENT / SUMMARY OF UPDATES
1	22/09/2021	Grant MacWilliam	Initial Draft



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At <https://aura.services> ("We", "us", "our") strive to honour the privacy and security of any data we collect from visitors using our website, whilst we act as a personal data Responsible Party under relevant data protection rules and regulations. Our website uses cookies, in combination with pixels, local storage objects, and similar devices (collectively, "cookies" unless otherwise noted) to distinguish you from other users of the website. This helps us provide you with a good experience, improve our service, and to personalise ads and content to you while you use the website.

This cookie policy ("Cookie Policy") describes the types of the cookies we use on the website and our purposes for using them.

If you have questions about this Cookie Notice, please contact us at infosec@aura.services. For a more complete description and list of the cookies that we currently use on the website, please review our Cookie List found in section 5 of this document. For more information about our privacy practices, please review our Website Privacy Policy: <https://terms.aura.services/aura-privacy.html>. If you have any questions or comments regarding this notice or data privacy, please contact us at infosec@aura.services.

Please read this Cookie Notice carefully for details about why we use cookies and the information they collect from and about you.

1. COOKIE DEFINITIONS

Cookie A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your device, which is like computer memory.

First and third-party cookies: whether a cookie is 'first' or 'third' party refers to the domain placing the cookie.

- i. *First-party cookies* are those set by a website that is being visited by the user at the time (e.g. cookies placed by our website domain).
- ii. *Third-party cookies* are cookies that are set by a domain other than that of the website being visited by the user. If a user visits a website and another entity sets a cookie through that website, this would be a third-party cookie.

Persistent cookies: these cookies remain on a user's device for the period of time specified in the cookie. They are activated each time that the user visits the website that created that particular cookie.

Session cookies: these cookies allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

2. WHAT COOKIES DO WE USE AND WHY?

Generally, the website uses cookies to distinguish you from other users of the website. This helps us to provide you with a good experience when you browse the website and also allows us to improve it. The cookies we may use on the website may be categorised as follows:

- i. Strictly necessary
- ii. Performance
- iii. Functionality
- iv. Targeting



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Some cookies may fulfil more than one of these purposes.

'Strictly Necessary' cookies let you move around the website and use essential features like secure areas. Without these cookies, we cannot provide the requested services.

We use these Strictly Necessary cookies to:

- Identify you as being logged in to the website and to authenticate you.
- Make sure you connect to the right service on the website when we make any changes to the way it works.
- For security purposes.
- Make sure you connect to the right service on the website when we make any changes to the way it works.

If you prevent these cookies, we can't guarantee how the website or the security on the website will perform during your visit.

'Performance' cookies collect information about how you use the website, e.g. which pages you visit, and if you experience any errors. These cookies do not collect any information that could identify you and are only used to help us improve how the website works, understand the interests of our users and measure the effectiveness of our advertising.

We use performance cookies to:

- Carry out web analytics: Provide statistics on how the website is used.
- Perform affiliate tracking: Provide feedback to affiliated entities that one of our visitors also visited their site.
- Obtain data on the number of users of the website that have viewed a product or service.
- Help us improve the website by measuring any errors that occur.
- Test different designs for the website.

Some of our performance cookies are managed for us by third parties.

'Functionality' cookies are used to provide services or to remember settings to improve your visit.

We use 'Functionality' cookies for such purposes as:

- Remember settings you've applied such as layout, text size, preferences and colours.
- Remember if we've already asked you if you want to fill in a survey.
- Remember if you have engaged with a specific component or list on the website so that it won't repeat.
- Show you when you're logged in to the website.
- To provide and show embedded video content.

Some of these cookies are managed for us by third parties.

'Targeting' cookies are used to track your visit to the website, as well other websites, apps and online services, including the pages you have visited and the links you have followed, which allows us to display targeted ads to you on the website. cookies are used to track your visit to the website, as well other websites, apps and online services, including the pages you have visited and the links you have followed, which allows us to display targeted ads to you on the website.

We may use targeting cookies to:

- Display targeted ads within the website.



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- To improve how we deliver personalized ads and content, and to measure the success of ad campaigns on the website.

3. WHEN DO WE REQUIRE YOUR CONSENT?

All cookies require your consent.

We request your consent before placing them on your device. You can give your consent by clicking on the appropriate button on the banner displayed to you. If you do not wish to give consent or wish to withdraw your consent to any cookies at any time, you will need to delete, and block or disable cookies via your browser settings; (see below for more information on how to do this). Please note that disabling these cookies will affect the functionality of the website and may prevent you from being able to access certain features on the website.

4. HOW TO DELETE AND BLOCK OUR COOKIES

Most web browsers allow some control of most cookies through the browser settings. However, if you use your browser settings to block all cookies (including strictly necessary cookies), you may not be able to access all or parts of the website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon as you visit the website.

Changing your Cookie Settings. The browser settings for changing your cookies settings are usually found in the 'options' or 'preferences' menu of your internet browser. In order to understand these settings, the following links may be helpful. Otherwise you should use the 'Help' option in your internet browser for more details.

- Cookie settings in Internet Explorer
- Cookie settings in Firefox
- Cookie settings in Chrome
- Cookie settings in Safari

More information. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.aboutcookies.org

5. COOKIE LIST

Technical Name		Purpose	Session/Persistent	Type
cookielawinfo-checkbox-functional	GDPR Checkbox Plugin	The cookie is set by GDPR cookie consent to record the user consent for the cookies in the category "Functional".	Persistent - 1 year	Others
zc_consent		No description available.	Persistent - 1 year	Others
zc_show		No description available.	Persistent - 1 year	Others
ZCAMPAIN_CSRF_TOKEN		No description available.	Session	Others
UserMatch History	LinkedIn - Third Party Cookie	LinkedIn - Used to track visitors on multiple websites, in order to present relevant advertisements based on the visitor's preferences.	Persistent - 1 month	Others



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663a60c55d		No description available.	Session	Others
_zcsr_tmp		No description available.	Session	Others
fd6b13af5c		No description available.	Session	Others
_z_frscus		No description available.	Session	Others
zsmurlrd		No description available.	Persistent - 5 months	Others
383aeadb58		No description available.	Session	Others
PHPSESSID	PHP native session Id	This cookie is native to PHP applications. The cookie is used to store and identify a users' unique session ID for the purpose of managing user sessions on the website. The cookie is a session cookie and is deleted when all the browser windows are closed.	Session	Necessary
cookieuserinfo-checkbox-necessar	GDPR Cookie Consent Plugin	Set by the GDPR Cookie Consent plugin, this cookie is used to record the user consent for the cookies in the "Necessary" category .	Persistent - 1 year	Necessary
cookieuserinfo-checkbox-performance	GDPR Cookie Consent Plugin	Set by the GDPR Cookie Consent plugin, this cookie is used to store the user consent for cookies in the category "Performance".	Persistent - 1 year	Necessary
cookieuserinfo-checkbox-analytics	GDPR Cookie Consent Plugin	Set by the GDPR Cookie Consent plugin, this cookie is used to record the user consent for the cookies in the "Analytics" category..	Persistent - 1 year	Necessary
cookieuserinfo-checkbox-advertisement	GDPR Cookie Consent Plugin	Set by the GDPR Cookie Consent plugin, this cookie is used to record the user consent for the cookies in the "Advertisement" category.	Persistent - 1 year	Necessary
cookieuserinfo-checkbox-others	GDPR Cookie Consent Plugin	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Others".	Persistent - 1 year	Necessary
LS_CSRF_TOKEN	Cloudflare CDN	Cloudflare sets this cookie to track users' activities across multiple websites. It expires once the browser is closed.	Session	Necessary
JSESSIONID	JSP required cookie	Used by sites written in JSP. General purpose platform session cookies that are used to maintain users' state across page requests.	Session	Necessary
_fbp	Facebook - Third Party Cookie	This cookie is set by Facebook to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.	Persistent - 3 months	Advertisement
test_cookie	Google Doubleclick - Third	The test_cookie is set by doubleclick.net and is used to determine if the user's browser supports cookies.	Persistent - 15 minutes	Advertisement



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	Party Cookie			
bscookie	LinkedIn - Third Party Cookie	This cookie is a browser ID cookie set by Linked share Buttons and ad tags.	Persistent - 2 years	Advertisement
IDE	Google Doubleclick - Third Party Cookie	Google DoubleClick IDE cookies are used to store information about how the user uses the website to present them with relevant ads and according to the user profile.	Persistent - 1 year and 24 days	Advertisement
_gcl_au	Google Tag Manager - Third Party Cookie	Provided by Google Tag Manager to experiment advertisement efficiency of websites using their services.	Persistent - 3 months	Analytics
_ga	Google Analytics - Third Party Cookie	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	Persistent - 2 years	Analytics
_gid	Google Analytics - Third Party Cookie	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.	Persistent - 1 day	Analytics
_hjld	Hotjar - Third Party Cookie	This is a Hotjar cookie that is set when the customer first lands on a page using the Hotjar script.	Persistent - 1 year	Analytics
_hjFirstSeen	Hotjar - Third Party Cookie	This is set by Hotjar to identify a new user's first session. It stores a true/false value, indicating whether this was the first time Hotjar saw this user. It is used by Recording filters to identify new user sessions.	Persistent - 30 minutes	Analytics
_gat_gtag_UA_190812943_2	Google Analytics - Third Party Cookie	This cookie is set by Google and is used to distinguish users.	Persistent - 1 minute	Analytics
_hjIncludedInPageviewSample	Hotjar - Third Party Cookie	No description available.	Persistent - 2 minutes	Analytics
_hjAbsoluteSessionInProgress	Hotjar - Third Party Cookie	No description available.	Persistent - 30 minutes	Analytics
_hjTLDTest	Hotjar - Third Party Cookie	No description available.	Session	Analytics



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vuid	Vimeo - Third Party Cookie	Vimeo installs this cookie to collect tracking information by setting a unique ID to embed videos to the website.	Persistent - 2 years	Analytics
lang		This cookie is used to store the language preferences of a user to serve up content in that stored language the next time a user visits the website.	Session	Functional
bcookie	LinkedIn - Third Party Cookie	LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser ID.	Persistent - 2 years	Functional
lidc	LinkedIn - Third Party Cookie	LinkedIn sets the lidc cookie to facilitate data center selection.	Persistent - 1 day	Functional
AnalyticsS yncHistory		No description available.	Persistent - 1 month	Others
li_gc		No description available.	Persistent - 2 years	Others
ac09458e7 2		No description available.	Session	Others
3b88102d5 d		No description available.	Session	Others

6. CONTACT US

You can contact us at:

Address: 25 Commerce Crescent, Kramerville, Johannesburg, 2090.
e-mail: info@aura.services.

7. VALIDITY AND DOCUMENT MANAGEMENT

This document is valid as of 22/09/2021.

The owner of this document is the Information Officer, who must check and, if necessary, update the document at least once a year.

Information Officer
Grant MacWilliam